Make your life!
Welcome to CATC Design School

Established in 1982, and now with four campuses and online distance learning, CATC has a proud history of producing talented, industry-ready designers.

At CATC we are firm believers in a hands-on, vocational education. By offering dynamic, intimate learning environments – open studios rather than classrooms and limited class sizes – we’re passionate about helping you create your own style and build your skills and knowledge.

Of course we also recognise the importance of finding a job when you graduate. With our strong industry connections and an understanding of real-world standards and practice, CATC graphic design and photography graduates are prepared for work from day one.

The field of graphic design has changed dramatically in recent years. Career opportunities for graphic designers are many and varied — from advertising and branding to packaging, publication design or interactive design, to name just a few disciplines. Equally, photography is an exciting, flexible profession that offers possibilities in all kinds of commercial contexts.

We look forward to helping you realise your dreams.

Matt Leach
Head of Graphic Design and Photography
With campuses in Sydney, Melbourne, Brisbane and the Gold Coast, CATC has grown into one of Australia’s largest private vocational design schools.

Our focus is on nurturing our students to become the very best designers they can be. We’re committed to helping you develop your own interests and skills as an individual. Two important parts of this culture are our campuses, which are structured around having open studio spaces and our small class sizes.

At CATC we make every effort to prepare you for a successful career in design. Not only are our teachers from industry, but we also maintain close industry links. We even have an impressive list of students who have won industry competitions and awards. We’re proud to say that in 2011 a CATC Interior Design Graduate was awarded Graduate of the Year in the prestigious DIA awards.

The interior design industry is constantly evolving, with new opportunities to innovate and make your mark in both residential and commercial interiors.

We look forward to welcoming you at CATC.

Julie Belle
Head of Interior Design
Remember this saying! "My Daft Cousin Loves Extra Vitamins!"

(M = 1000, D = 500, C = 100, L = 50, X = 10, V = 5)
About us
Here at CATC, we’re proud to be one of Australia’s leading education providers in graphic design, interior design and photography. We have been helping students to realise their dreams and goals for over 30 years.

Our staff are industry practitioners and vastly experienced in the creative industries. Our focus is to teach project based practical and hands-on skills in a studio environment. Study online or face-to-face at one of our campuses in Sydney, Melbourne, Brisbane or the Gold Coast.

Design your future
If you’re looking for a creative career, you’ve come to the right place. We can equip you with the skills to succeed in the design world, pursue your own creative goals and transform you into a professional designer.

You don’t need any specific experience in design to study at CATC; what we are looking for are creative individuals with a passion for design. Our career-oriented courses give you every opportunity for technical, creative and business advancement. Choose from courses in graphic design, interior design and photography – and gain the skills to succeed in the design industry.

Flexible study options
We understand that life can get busy – and that’s why we provide flexible study options. To suit your lifestyle, we have multiple intakes and offer full-time, part-time or online study options.

Award-winning graduates
Our graduates are both highly regarded and sought-after designers. They are recognised and regularly win prizes in the most prestigious design competitions, from the Design Institute of Australia (DIA), Australasian Student Design Competition and the Graduate of the Year Awards (GOTYA) to the Dulux Colour Awards and the Desktop Create Awards. Thanks to excellent industry recognition, our talented graduates have landed roles in leading companies like IKEA, Walt Disney, Saatchi and Saatchi and Volcom. Many graduates have set up their own design agencies, or work in art studios, interior design companies, advertising agencies, production houses or as commercial photographers.

VET FEE-HELP
VET FEE-HELP assists eligible students undertaking certain courses of study to pay for all or part of their tuition costs. To be entitled to VET FEE-HELP, students must be an Australian citizen or the holder of a Permanent Humanitarian visa and be a resident in Australia for the duration of their studies.

VET FEE-HELP is approved for diploma courses in graphic design and interior design. For more information on VET FEE-HELP turn to page 63.

“CATC definitely gave me a deep understanding of the graphic design industry and led me to where I am today”

Scott Simpson, Graphic Design | Diploma
Graphic Designer, One of a Kind Media Group.
Why choose us?

Relevant industry approved courses
All of our courses are nationally recognised and have been developed with extensive consultation with the graphic design, interior design, photoimaging and creative industries. By interacting with employers and industry leaders we find out what skills they demand and develop our courses accordingly.

Learn from industry professionals
Our teachers and lecturers have extensive industry experience and keep up-to-date with their professional development requirements. They can’t wait to teach you how to design creatively and photograph intuitively to help you to reach your maximum potential.

Build your design network
You have opportunities to establish strong industry networks and set up lifelong relationships with fellow designers. As a result, many students start freelancing while studying and even set up their own design companies.

Creative learning environment
As well as learning from teachers with industry experience, you work with fellow students in large, open design studios where music, colour and social interaction inspire creativity.

“I absolutely love my job as a Graphic Designer and I will always be proud and confident to call myself a CATC student”

Nikki Alexander, Graphic Design | Diploma
Graphic Designer, The Book Company

In 1859, Charles Darwin set out his theory of evolution by natural selection as an explanation for adaptation and speciation. He defined natural selection as the “principle by which each slight variation [of a trait], if useful, is preserved.”
“Creativity is contagious. Pass it on.”
Albert Einstein
So you think you know Albert Einstein, but did you know that Einstein was born with such a large head that his mother thought he was deformed? Or that Einstein had a secret child before he was married?

"Creativity is contagious. Pass it on."
**Program Managers**

**Kristen Clarke**
*Sydney / Photography*

Kristen graduated in Photography in 1990 and has successfully managed and operated her own commercial photography business for over 15 years. Kristen’s expertise as a freelance photographer has focused on promotional, editorial and corporate photography. Her extensive experience has included professional photographic services for The Powerhouse Museum, the Australian War Memorial, Westpac, KPMG and the CSIRO.

In recent years Kristen acquired vocational education and training (VET) teaching qualifications and has been responsible for the design, management and delivery of tertiary education programs in photography and the graphic arts, from short courses to advanced diploma level.

Kristen is delighted to be part of the CATC community and enjoys the opportunity to provide and facilitate high quality learning experiences for all photography students.

**Mel O’Brien**
*Sydney / Interior Design*

After completing a BA in Interior Architecture, Melissa was involved in a wide variety of Interior and Architectural jobs, including commercial, heritage, and residential projects. She has also created lighting installations for many projects, notably the Arnhem Performance Art Festival in the Netherlands and 100% Design in London.

Taking a break from practising Interior Architecture full time, Melissa embarked on an architectural tour of the world, influenced by Harry Seidler and Kevin McLeod. Six months and four continents later, she returned to Australia and made the decision to make academic work her focus.

This year, Melissa accepted the role of Interior Design Program Manager at CATC Sydney, and while working in this wonderful environment, also finds time for developing installations and projects for events such as the Milan Furniture Fair.

**Laurie Goodrich**
*Sydney / Graphic Design*

Laurie completed his graphic design studies in the early 1990s with a mix of hand made and computer assisted design skills. It was here that he became inspired by the likes of Ken Cato, Neville Brody and David Carson, all of whom had a great influence on his style. Graphic Design has never stopped fascinating Laurie. He’s passionate about creating and enjoys the sense of accomplishment that meeting a deadline brings.

Teaching gives Laurie the privilege of helping to prepare people for exciting careers in graphic design, sharing and magnifying his own enthusiasm with the diverse and talented students and teachers at the college.

Laurie’s goal at CATC is to help students develop their technical skills and creative talents to allow them to produce work they’re proud of and help them confidently approach challenges armed with the technical skills the market demands.

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Simon Ashford
Melbourne / Graphic Design

Born in the former British protectorate of Bechuanaland (Botswana), in the Kalahari Desert in 1966. The year England won its only World Cup and St Kilda won their only Grand final. Simon moved to the UK and completed a bachelor’s degree with Hons in graphic design from Leicester Polytechnic majoring in animation and audio visual design.

He spent the early nineties working his way around the London animation industry. Notably Geoff Dunbar’s Grandslam studios where he animated on the ‘Tales of Beatrix Potter’; the elite Richard William’s Studio on his magnus opus ‘The Thief and the Cobbler’ and Steven Spielberg’s Amblimation studio on ‘Balto’.


After a surfing sea change in 2002 to work diligently on his tube riding skills and reignite his passion for graphic design, Simon decided to return to Melbourne and resume teaching at CATC design school within the Melbourne campus.

Simon is currently focused on his true passion for type design and layout and finds teaching and working with aspiring young designers to be a rewarding creative outlet.

John Papanagiotou
Melbourne / Interior design

After his studies in Fine Art, John Papa worked in live theatre for more than a decade, in both Sydney and Edinburgh. John then decided to further explore his love of design and went back to school part-time to complete a qualification in Interior Design as a mature-age student. He was even taught by CATC’s Head of Academic Studies – Interior Design, Julie Belle! John has been teaching since 2007, including roles at several TAFE colleges – a vocation that allows him to share his passion for art and design with his students. John says he loves seeing the proverbial light bulb go on in a student’s mind. Nothing is more rewarding, he believes, than when a student improves and achieves beyond what they thought was possible.
Richard Whitfield
Brisbane / Photography

Richard studied Fine Art in his native UK before moving to Hong Kong to work in TV commercial production. Encouraged by his boss, Richard branched out on his own as a commercial and advertising photographer, shooting for advertising agencies throughout Asia. Relocating to Australia in the mid 1990s, Richard changed direction to concentrate on editorial work and has worked regularly for a host of local and overseas magazines including Who, Women’s Day, FHM, Qantas Magazine and Virgin Voyeur.

Some of his more celebrated subjects have included Oscar winner Geoffrey Rush, the late crocodile hunter Steve Irwin, singer/songwriter Delta Goodrem and entrepreneur Sir Richard Branson.

Richard is as excited today about photography as the first time he picked up a camera: ‘Teaching’s a great way to share my passion as well as my experience.’

Kerri Gear
Brisbane / Interior Design

Kerri has over 20 year’s experience in design education, working in the secondary, adult and vocational arenas. She has worked within both the state and private sectors, teaching and developing curriculum programs and resources. Kerri has also delivered seminars and workshops to volunteer groups on topics ranging from colour selection to set design.

Colour and design is a passion that has underpinned her experience in training, community events and amateur theatre work as well as in the running of her own residential interior design consultancy.

Having participated in an array of creative endeavours, Kerri’s focus remains on helping students to develop their own creative flair. Kerri commenced working for CATC in 1998 and since then has had the great pleasure of helping many students successfully enter the Interior Design industry.

Paul Tatham
Brisbane / Graphic Design

Paul has 18 years of experience in the graphic design and advertising industry working for highly-esteemed advertising agencies such as Garnsey Clemenger, Le Grand, McCann Erickson and Young and Rubicam (Y&R). During his role as Senior Art Director at Y&R, he was recognised for his work locally, nationally and internationally.

Since 1995, Paul has been involved in vocational education and heads up the Graphic Design department at CATC Brisbane. The CATC team maintain a relaxed, creative environment, where each student is encouraged to be the very best that they can be in preparation for entry into their chosen career.

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Elaine Roberts
Gold Coast / Interior design

Elaine has qualifications in education, teaching, social sciences, management and design and has an extensive career working in education. She is trained as an interior designer, having worked in Australia and overseas, and through her own consultancy has undertaken a range of commissions including commercial, residential, small business and many heritage projects.

At CATC Gold Coast, Elaine has combined her educational background with her design skills and experience to develop the interior design programs, and is proud to be part of an establishment of such unparalleled growth and development.

Michael Tompkinson
Gold Coast / Graphic Design

Michael started his career working for 13 years as a graphic designer for a range of diverse businesses around the world. Since completing his Bachelor of Visual Arts in Graphic Design at Griffith University in 1997, Michael has had the pleasure of being employed by the likes of Billabong Australia, Billabong Europe, Origin Design & Communications (Canada) and most recently Clemenger BBDO in Brisbane. Michael has worked on corporate advertising campaigns for Bank of Queensland, Telstra, Tourism Queensland and Mantra Hotels and Resorts.

In 2010, Michael’s passion for learning lead him back to university where he gained his Graduate Diploma of Education. With a love of design and a strong belief in lifelong learning, Michael embraces the challenge and responsibility of successfully developing future generations of graphic designers at CATC’s Gold Coast campus.

Janet Frizzarin
Online Distance Learning

A passionate Graphic Designer with 15 years of experience in the printing sector, Janet has experience in the development of design concepts through to the final production of printed and multimedia materials. Being involved in all the steps of design allows her to have profound knowledge and understanding of the key processes involved in the graphic design industry.

Janet’s design skills combine practical work experience and solid educational background and allows her to make a valuable contribution to the learning process. She understands the level of professionalism and communication required for long-term success in this field and is always seeking the best learning outcome and satisfaction for her students.
**Melbourne**

CATC’s Melbourne campus is in the heart of Melbourne and close to fantastic restaurants, funky boutiques, café-filled laneways, cool bars, unbeatable galleries and luscious parks. Our design space is located on leafy Little Collins Street at the Spencer Street end, just a short walk from Spencer Street Station linking the city loop.

The campus is also easily accessible via Melbourne’s tram system, by bicycle or by car with close commercial car parking available.

Based in the creative hub of Australia, it’s no wonder this campus has a great vibe. You learn with like-minded people in an excellent learning environment and enjoy access to the latest technology.

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**Sydney**

Sydney’s design studio in The Rocks offers a unique setting flooded with natural light. Our open space studios look out onto the Opera House and Sydney Harbour Bridge.

CATC’s location gives students the opportunity to take creative inspiration from their local surroundings while spending time in the heart of Sydney.

We are in a heritage listed building and every student enjoys the experience of learning in an environment with an open studio feel and rich history. Located just five minutes’ walk from Circular Quay, CATC students take advantage of ferries, busses and trains to travel to and from the school.
**Gold Coast**

If you love sun, the beach and design, then CATC Gold Coast is the campus for you.

Located on Bay Street in Southport adjacent to the Gold Coast Highway, the business epicentre of the Gold Coast, the campus is very accessible by bus, taxi and soon light rail.

Study in a relaxed learning environment equipped with ultra modern facilities, close to beautiful beaches, trendy cafes and restaurants, exciting nightlife, fun theme parks and great shopping, right on your doorstep.

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**Brisbane**

Brisbane campus is situated in Fortitude Valley and set on 1800 square metres. Access to the Brisbane campus is easy via bus, train, City Cat or ferry. The closest train station is Fortitude Valley and is an approximate 250m walk.

This modern campus was completely refurbished in October 2008 to include custom built classrooms and computer facilities. The campus has a warm atmosphere, thanks to its brightly coloured interior appealing to the artistic students’ nature. Our classrooms are designed as studios to keep in with our teaching and learning culture.

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*Australia is a big place.*
Sydney Campus
1-5 Hickson Road, The Rocks.
This landmark building is of State Heritage significance for its contribution to The Rocks area, which is of State Heritage significance in its own right. The column-to-beam connections of the structural frame, which represent an elegant marriage of timber and cast iron building technique, is an unusual, but efficient-looking method, which does not seem to exist elsewhere in Sydney. The construction method of the building is possibly the earliest surviving example in Sydney of the use of steam cranes imported from England.
ME
Whichever way you look at it, being creative is centred entirely on the individual. ..and in this case, that’s you.

Being creative is not something you can really control. It’s something that helps you get out of bed each day, wanting to take on the world and make it a better place. It’s an innate drive that makes you want to create order out of chaos and to do so in a way that makes sense to you...
in a way that makes you feel like you’ve made a contribution.

Creativity is what makes the world (and this page) go round...

WE
...believe that being creative is as good as it gets. It’s exciting, challenging, ever changing, sometimes frustrating, sometimes enlightening and always fun.

We believe the creative process is all about the individual. Creativity starts with an individual (you) and in its final form is interpreted in a myriad of ways depending on the individual who’s looking at what you’ve created.

We believe creativity affects the way individuals work, rest and play. It affects how individuals think and feel. It affects our physical and emotional environment. It can often change people’s lives.
Campus life

All of our campuses offer a fun, lively and inspiring place to study and we go out of our way to ensure you have a memorable student experience. Our facilities include studio spaces with Macs, laptop stations, a library and break out spaces for group work. To help you along with your printing requirements we organise credits to be put on your student cards. CATC students studying with us will require their own laptops (refer to page 63) and can take advantage of the wireless internet connection throughout the campuses. If you need to talk to someone our student services teams are here to lend an ear. We also offer free confidential counselling, and can provide referrals to outside services. Other helpful support services include assistance with administrative issues. We also encourage our students to have a voice and life outside of CATC – so we’re establishing Student Representative Councils (SRCs). The SRCs will be small teams formed by students that discuss current issues, student events and ways to improve what we do. They’ll arrange social events like barbeques, sporting events, local gallery excursions and much more.
Student awards

The Push Award
Loosely named after the Rocks Push – a motley crew but a crew nevertheless. The Award recognises and celebrates the strengths and benefits of being part of a team and is given to students who consistently go out of their way to help and support others in their group.

The Da Vinci Award
Named after Leonardo Da Vinci who, from relatively humble beginnings, went on to become one of the world’s most prolific and creative artists, this Award is given to students who have made the most progress during the course of their studies.

The Square Peg Award
The Square Peg Award recognises tenacity and drive – the constant search for the right solution. Even though they may not always find it, this Award is given to students who tirelessly look for the big idea, the most creative outcome.

The Fibonacci Award
Named after the 12th century mathematician Fibonacci who established the only shape known to man whose ratio of proportions remain exact irrespective of size. Five hundred years later Fibonacci’s perfect, almost mystical rectangle laid the foundations for the ISO 216 international standard for paper sizes (A4, A3, A2 etc). This Award celebrates extraordinary inspiration and creativity and is given in recognition of creative excellence.

These Awards are given to students at our Graduate Exhibitions, which are held each trimester. The winners are selected by their teachers.
**Information sessions**

The best way to learn everything that you need to know is to sit down with one of our Course and Careers Advisors for an information session. This is a great opportunity to ask questions, see examples of student work, have a look around the campus and tell us what you are looking for to learn more about what CATC has to offer you.

**Attending Class**

Full-time students study from Monday to Friday either in the morning from 8:30am – 12:30pm or in the afternoon from 1:30pm – 5:30pm. Whilst we will always do our best to accommodate students’ preferences for mornings or afternoons, places are subject to availability.

Students wishing to study on campus will require a laptop.

**Choosing the right course**

Whether it’s interior design, graphic design, photography that interests you, choosing the right course can be daunting. Our experienced Course and Careers Advisors can assist you in deciding which course and study options are right for you.

**Attend a workshop and open days**

Our workshops are perfect if you’re either still at school, studying something else or thinking of a career change. Workshops give you a better understanding of what is involved in the design industries and provide an insight into how interactively we teach at CATC. They are all hands-on, fun and extremely beneficial if you’re looking at studying design. So if you are curious about what you can do with CATC it’s a fantastic opportunity.
Studying with us

**Full-Time**

Full-time study is the answer if you’re able to dedicate yourself completely to study. Students attend the School from Monday to Friday either in the morning or afternoon.

**Part-Time**

Available to Australian students only. This is a perfect option if you are working full-time. Part-time classes are designed to be as convenient as possible and are held two evenings per week outside of normal working hours.

**Distance Learning**

Available to Australian students only. If you are unable to attend one of our campuses, this study mode provides you with the opportunity to study from home, and slot in your workload and study times around your commitments.
Studying at CATC by distance learning

Many of our on-campus courses are offered by distance learning to Australian students. This means you can study interior design or graphic design from the comfort of your own home. This study mode gives you the ultimate in flexibility, allowing you to adjust your workload, study times and environment to study whenever, wherever suits you.

Reasons for studying by distance learning:

- Nationally accredited qualifications (you gain the same quality qualification as on-campus students)
- Responsive, one-on-one, personalised tutorial support and service
- Facilitated communication between students, academics and support staff
- Access to online library collections with over 70 million articles
- Option of enrolling in as little as 1 unit every trimester.

How does distance learning work?

- Each unit runs over a 15-week period and requires around 8-10 hours of study per week
- Study materials are sent to you before your course begins (a feature not offered by most online courses). Our courses allow all the benefits of online education with additional learning materials and support
- Studies kick off at the beginning of each month
- You can submit your assessments securely online
- You can connect with teachers and fellow students through group activities and a variety of communication channels within a learning community.

Choosing the right course

We know it can be hard selecting the best course – so we’re happy to recommend the right course for you. Looking at course outlines can be helpful, and we can send these to you. We’re also happy to chat through your options, and answer any questions or concerns you might have about studying by distance learning. Feel free to have a chat with one of our friendly Course and Career Advisors (please see page 69).

Our distance learning courses

Here is our list of nationally recognised courses that are available by distance learning:

- 30675QLD Diploma of Commercial Arts (Graphic Design and Advertising)
- 30700QLD Diploma of Commercial Arts (Interior Decoration and Design).

Choosing the right course

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Studying at CATC by distance learning
**Advance your credentials**

**Billy Blue College of Design**

**Higher Education**

**Take your diploma to the next level**

This exclusive pathway provides you with direct entry into the second year of this industry leading degree

**Take your diploma to the next level**

This pathway provides you with an opportunity to gain course recognition into one of these cutting edge degrees

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**Going on to study at Billy Blue College of Design**

If you want to study at CATC but you're also thinking of going on to study one of the Degree programs at Billy Blue College of Design, you'll need to successfully complete the relevant CATC Diploma and meet the Billy Blue entry requirements (www.billyblue.edu.au/enrolment/entry-requirements). Successfully meeting these criteria will provide you with automatic entry into the 2nd Year of Billy Blue's three year Degree programs.

Through the RPL ‘Recognition of Prior Learning’ process (refer to page 65) CATC Diploma graduates can also gain entry into the Billy Blue Bachelor of Applied Design Branded Environment and Branded Fashion courses.

CATC Design School and Billy Blue College of Design are both part of Think: Colleges Pty Ltd (refer to page 73)
Garamond is the name given to a group of old-style serif typefaces named after the punch-cutter Claude Garamond (c. 1480–1561). Most of the Garamond faces are more closely related to the work of a later punch-cutter, Jean Jannon. Garamond’s letterforms convey a sense of fluidity and consistency. Some unique characteristics in his letterforms are the small bowl of the a and the small eye of the e. Additionally, long extenders and top serifs have a downward slope. Garamond is considered to be among the most legible and readable serif typefaces for use in print applications.
Here's an exceptional hands-on course designed to advance your skills in graphic design, advertising and multimedia. You'll learn to analyse briefs and visualise concepts and will explore typography, layout, digital design, packaging design, illustration and portfolio preparation. You will gain extensive skills with a variety of programs such as Adobe Photoshop, Illustrator and Indesign.

Graphic designers work in art departments of advertising or design agencies, art studios, production houses, or in printing, marketing, media or publishing companies. You might even set up your own business. Design is a growing profession with new opportunities developing all the time.
Why study the Diploma?

The diploma is a unique hands-on course that teaches you graphic design skills such as typography, layout and design, computer graphics, advertising, packaging design, promotional design and commercial illustration. The course aims to give you greater design awareness, while becoming an effective and creative communicator with your own individual style whilst developing a strong portfolio.

Please refer to page 64 for entry requirements.

Career Outcomes

As a graduate, you’ll be equipped for a diverse role as a graphic artist, designer or illustrator within an agency, art studio or publishing house. Here are just a few of the exciting outcomes:

- Graphic Design
- Web Design
- Brand Design and Development
- Magazine Design
- Packaging Design
- Environmental Design
- Typography
- Illustration

30765QLD Diploma of Commercial Arts (Graphic Design)

VET FEE-HELP enabled for Australian students

(page thirty two)
### 30675QLD Diploma of Commercial Arts (Graphic Design)

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<th>Name</th>
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<td>C3004A</td>
<td>Create 2D design (basic)</td>
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<td>C3002A</td>
<td>Analyse colour for design</td>
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<td>Produce finished art (advanced)</td>
<td>Core</td>
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<tr>
<td>C4020A</td>
<td>Produce electronic imaging (intermediate)</td>
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<tr>
<td>C4021A</td>
<td>Produce electronic design (advanced)</td>
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<td>C4016A</td>
<td>Apply fundamental advertising principles</td>
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<td>C4022A</td>
<td>Research copyright theory</td>
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<td>DP025A</td>
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<tr>
<td>DP035A</td>
<td>Prepare a portfolio</td>
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</table>

**Intakes:**
- On-campus: February, June, October
- Distance Learning: Monthly

**Study options, Australian students:**
- Full-time, Part-time, Distance Learning

**Study options, overseas students:**
- Full-time on-campus only

**Location:**
- Sydney, Melbourne, Brisbane, Gold Coast, Distance Learning*
- *Available to Australian students only

**Duration:**
- 1 year full-time (including breaks)
- 2 years part-time or online via Distance Learning (including breaks)
- 900 hours study

**CRICOS course code:**
- NSW 066806E, VIC 072947G, QLD 062669G

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*XXXIII (page thirty three)*
Why study the Certificate IV?

This course teaches you to identify, analyse and solve design problems while developing your imagination. Learn about the advertising and graphic design industries as a whole, and understand the essence of graphic design, typography, layout and design, and computer graphics. Sharpen up your computer graphic skills in Adobe Photoshop, Adobe Illustrator and Adobe Indesign, and be ready to hit the ground running in the worlds of advertising, art and design or publishing.

Please refer to page 64 for entry requirements.

Career Outcomes

No day is ever the same as a designer – and this qualification prepares you for diverse roles including:

- Basic Visual Communication
- Desktop Publishing
- Finished Art
- Mac Operator
- Logo Design
- Corporate Identity Design
- Sign Writer
- Signage Designer.
### 30674QLD Certificate IV in Commercial Arts
*(Graphic Design and Advertising)*

Available to Australian students only

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
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<td>C3004A</td>
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<td>Analyse colour for design</td>
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<td>C3006A</td>
<td>Research printing processes (theory)</td>
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<td>Produce electronic design (fundamentals)</td>
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<tr>
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<td>Access and use the internet</td>
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<tr>
<td>BSBWOR204A</td>
<td>Use business technology</td>
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<td>C3011A</td>
<td>Produce electronic imaging (basic)</td>
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<td>C3003A</td>
<td>Apply typography and layout for design</td>
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<tr>
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<td>Research copyright theory</td>
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**Duration:**
- 42 weeks full-time (including breaks)
- 1.5 years part-time or online via Distance Learning (including breaks)
- 600 hours study

**Intakes:**
- On-campus: February, June, October
- Distance Learning: Monthly

**Study options, Australian students:**
- Full-time, Part-time, Distance Learning

**Study options, overseas students:**
- Not available

**Location:**
- Sydney, Melbourne, Brisbane,
- Gold Coast, Distance Learning*

*Available to Australian students only
Why study the Certificate III?

The course is ideal if you’re looking for a basic level of education in graphic design and desktop publishing. This practical, hands-on course equips you with the fundamentals of graphic design and desktop publishing: typography, design and layout fundamentals and computer-finished art. You’ll familiarise yourself with Adobe Photoshop, Illustrator and InDesign, and gain the skills to work with desktop publishing or computer-finished art.

Please refer to page 64 for entry requirements

Career Outcomes

No day is ever the same as a designer – and this qualification prepares you for diverse roles including:

- Basic Visual Communication
- Desktop Publishing
- Finished Art
- Mac Operator
- Logo Design
- Stationery Design
- Corporate Identity Design
- Sign Writer.
### Duration:
1 year part-time or online via Distance Learning (including breaks)  
300 hours study

### Intakes:
- **On-campus:** February, June, October  
- **Distance Learning:** Monthly

### Study options, Australian students:
- Full-time, Distance Learning

### Study options, overseas students:
- Not available

### Location:
Sydney, Brisbane, Gold Coast,  
Melbourne, Distance Learning*  
*Available to Australian students only

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### 30673QLD Certificate III in Commercial Arts  
*Graphic Design and Desktop Publishing*

Available to Australian students only

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<thead>
<tr>
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<td>C3001A</td>
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<tr>
<td>C3002A</td>
<td>Analyse colour for design</td>
<td>Core</td>
</tr>
<tr>
<td>C3006A</td>
<td>Research printing processes (theory)</td>
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<tr>
<td>C3010A</td>
<td>Produce electronic design (fundamentals)</td>
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<tr>
<td>ICPMM263B</td>
<td>Access and use the internet</td>
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<td>BSBWOR204A</td>
<td>Use business technology</td>
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<td>C3011A</td>
<td>Produce electronic imaging (basic)</td>
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<td>C3003A</td>
<td>Apply typography and layout for design</td>
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<td>Produce electronic design (fundamentals)</td>
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</tr>
<tr>
<td>C3011A</td>
<td>Produce electronic imaging (basic)</td>
<td>Core</td>
</tr>
<tr>
<td>ICPMM263B</td>
<td>Access and use the internet</td>
<td>Core</td>
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</tbody>
</table>
Interior design

Our interior design courses aim to develop your design awareness and bring out your own individual style. They are designed in consultation with industry and will transform you into an effective and creative communicator and teach you how to visualise and communicate concepts. The world of interior design involves many things including colour, design, furniture construction, spatial planning, lighting, business, furnishings and much more.

Interior designers work on private home renovations, showrooms, commercial fit-outs, art galleries and retail shops. As a graduate, you could work for yourself, in a consultancy, or in an architectural or interior design firm alongside architects, builders and developers.
Why study the Diploma?
This course gives you greater design awareness, and helps to develop your own design style. You explore building theory, problem-solving design, presentation sketches, construction technology and working drawings, and learn about drafting and building practices relating to residential, industrial and commercial buildings. On completion of this course, you’ll be able to analyse problems and visualise concepts, and prepare the output of digital presentation boards and design.

Please refer to page 64 for entry requirements.

Career Outcomes
You can look forward to working in a large architectural or interior design firm, consultancy, wholesale or retail outlet. Or how do you like the sound of establishing your own design agency? Here are just some of the jobs you might end up doing:

- Interior Design
- Industrial Design
- Interior Decoration
- Visual Merchandising
- Colour Consultancy
- Residential Interior Design
- Commercial Interior Design

Intakes:
On-campus: February, June, October
Distance Learning: Monthly

Study options, Australian students:
Full-time, Part-time, Distance Learning

Study options, overseas students:
Full-time on-campus only

Interior Design

30700QLD
Diploma of Commercial Arts (Interior Decoration and Design)

VET FEE-HELP enabled for Australian students

(page forty two)
### 30700QLD Diploma of Commercial Arts (Interior Decoration and Design)

CRICOS course code: NSW 066807D, VIC 072945K, QLD 073825K

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<td>DPID024B</td>
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<td>DPID033B</td>
<td>Communicate concepts graphically</td>
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<td>Design furniture</td>
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<td>DPID034B</td>
<td>Research for a complex design brief</td>
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<td>C3ID005B</td>
<td>Research and apply natural and man-made materials</td>
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<td>DPID029B</td>
<td>Integrate practical building services application with creative design solutions</td>
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<td>Research and apply soft furnishings</td>
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<td>DPID035B</td>
<td>Design an original concept for a complex design brief</td>
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<td>Design and present a visual merchandising display</td>
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### Duration:
- 1 year full-time (including breaks)
- 2 years part-time or online via Distance Learning (including breaks)
- 900 hours study

### Location:
Sydney, Melbourne, Brisbane, Gold Coast, Distance Learning*
*Available to Australian students only
Why study the Certificate III?

This hands-on course specialises in advanced decoration and will develop your skills in interior decoration to work in a variety of careers. It’s sure to kick-start your creativity and imagination, and teach you the fundamental skills and principles surrounding interior decoration. You’ll gain a broad understanding of the interior industry, explore industry standards and get to grips with the professional attitudes needed to be a success.

Please refer to page 64 for entry requirements.

Career Outcomes

On completion of this course, you’ll have the skills and know-how to work as a freelance designer. Imagine working on offices, retail outlets, kitchens, hotels, and everything in between.

Job prospects might include:

- Interior Decoration
- Visual Merchandising
- Colour Consultancy

Certificate III in Commercial Arts (Interior Decoration)

Duration:
1 year part-time or online via Distance Learning (including breaks)
300 hours study

Study options, Australian students:
Part-time, Distance Learning

Study options, overseas students:
Not available
### Interior Design

**30699QLD Certificate III in Commercial Arts (Interior Decoration)**
Available to Australian students only

<table>
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<tr>
<td>C3ID004B</td>
<td>Apply design principles</td>
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<td>Apply design processes to a residential project</td>
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<td>C3ID001B</td>
<td>Apply foundational colour theory</td>
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<td>C3ID002B</td>
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<td>Research and apply soft furnishings</td>
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<td>C3ID007B</td>
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**Intakes:**
On-campus: February, June, October
Distance Learning: Monthly

**Location:**
Sydney, Melbourne, Brisbane, Gold Coast, Distance Learning*
*Available to Australian students only

(page forty five)
The Wharf

Original design brief/problem:
The brief was to create a luxurious 5 star Boutique Hotel in a Heritage Building in The Rocks, Sydney. Sustainability must be considered in finishes, fittings and fixtures throughout the hotel.

Description of project, design solutions and sustainable thinking:
The Wharf situated in the Rocks of Sydney, is a chic and elegant 5 star boutique hotel. The hotel is designed within a heritage listed building, around the original elements. With a strong focus on sustainability, The Wharf offers sophistication and luxury in a class all of its own.

Sustainable (Dulux Envir02) paints, in Domino (black), Natural White and Silkwort (grey), form the basis of the hotel's main colour scheme, with accents in Blue Accolade, reflecting Sydney's waterfront. Beautiful raw elements are highlighted in a modern design with the introduction of Eco-tech floating timber flooring, married with original exposed brickwork & timber columns, giving the feeling of old meets new. The atmosphere is both elegant and welcoming.

Internal balconies line the eastern side of the building with views over Sydney harbour. Energy efficient lighting such as LED down lights and energy & water saving fixtures have been specified. Antique sofas & chairs have been purchased from auction houses, re-upholstered and placed both within the reception area and bedrooms. Additionally features of flocked wallpaper and Venetian glass chandeliers don the bedrooms. EcoSmart Fire™ allowed me to incorporate elegant feature fireplaces in the bedrooms, fuelled by eco-friendly 'Bio Ethanol' which burns without releasing dangerous emissions.

The Wharf will offer a destination point for visitors wishing to experience 5 star treatment in the heart of historic Sydney.
The golden ratio is an age-old formula for calculating compositional space. Since Renaissance times, artists, designers, and architects have been composing their works according to the golden ratio.
Our photography course can equip you with the technical skills and experience to communicate conceptual and creative visions through the medium of photography. During your studies, you’ll develop concepts, explore photo lighting, integrate colour, prepare digital images for print, and learn how to prepare, store and maintain work. Out in the real world, you could apply your photoimaging knowledge by working as a photographer who specialises in fashion, wedding, portrait, social, photojournalism, magazine and freelance, landscape and architecture, food and product or advertising.
Why study the Diploma?
This course prepares you for an action-packed career working as a Commercial Photographer. It teaches you the essentials of photoimaging from shooting styles, lighting set-up and image capture, to digital SLR cameras, digital software enhancement and medium format. You learn a range of specialised and technical competencies to plan, carry out and evaluate photoimaging services. And you discover ways to prepare, store and maintain finished work, integrate colour theory and design processes, and capture images from a brief.

Areas of photoimaging work include fashion, wedding, portrait, social, photojournalism, magazine and freelance, landscape and architecture, food and product, and advertising.

Career Outcomes
With this qualification, you’ll have the technical skills and experience to communicate your conceptual and creative visions through the medium of photography. You could snap up a great freelance photography job in any one of these areas:
- Professional Photography
- Commercial Photography
- Fashion Photography
- Sports Photography
- Photojournalism

Study options, overseas students:
Full-time on-campus only

Study options, Australian students:
Full-time, Part-time

VET FEE-HELP enabled for Australian students
### Intakes:
February, June, October

### Duration:
1 year full-time (including breaks)
2 years part-time (including breaks)
900 hours study

### Location:
Sydney, Brisbane*, Melbourne*  
*Available to Australian students only

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**CUV50407 Diploma of Photoimaging**  
CRICOS course code: NSW 070750D

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<td>Integrate colour theory and design processes in response to a brief</td>
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<td>CUVPH103B</td>
<td>Research and apply information on the traditions which inform photoimaging practice</td>
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<td>CUVPH105B</td>
<td>Use a 35mm SLR camera or digital equivalent</td>
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<td>Source and apply photoimaging industry knowledge</td>
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<td>CUVPH104B</td>
<td>Apply photoimaging lighting techniques</td>
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<td>CUVPH106B</td>
<td>Plan and carry out image capture in response to a brief</td>
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<tr>
<td>CUVPH107B</td>
<td>Process photoimages to work print/file stage</td>
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<td>CUVPH108B</td>
<td>Enhance, manipulate and output photoimages</td>
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<tr>
<td>CUVCRS14B</td>
<td>Prepare, store and maintain finished work</td>
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<td>CUFDIG303A</td>
<td>Produce and prepare photo images</td>
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<td>CLFDIG304A</td>
<td>Create visual design components</td>
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<td>Source and apply photoimaging industry knowledge</td>
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<tr>
<td>CUVPH104B</td>
<td>Apply photoimaging lighting techniques</td>
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<tr>
<td>CUVPH106B</td>
<td>Plan and carry out image capture in response to a brief</td>
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<tr>
<td>CUVPH107B</td>
<td>Process photoimages to work print/file stage</td>
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<td>CUVPH108B</td>
<td>Enhance, manipulate and output photoimages</td>
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<td>CUVCRS14B</td>
<td>Prepare, store and maintain finished work</td>
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<td>CUFDIG303A</td>
<td>Produce and prepare photo images</td>
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<td>CLFDIG304A</td>
<td>Create visual design components</td>
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<td>CUVPH102A</td>
<td>Source and apply photoimaging industry knowledge</td>
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<td>CUVPH104B</td>
<td>Apply photoimaging lighting techniques</td>
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<td>CUVPH106B</td>
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**Elective Courses**

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<thead>
<tr>
<th>Code</th>
<th>Name</th>
<th>Type</th>
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<tbody>
<tr>
<td>BSBCRT501A</td>
<td>Originate and develop concepts</td>
<td>Elective</td>
</tr>
<tr>
<td>CUVPHI507A</td>
<td>Provide domestic portrait services</td>
<td>Elective</td>
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<tr>
<td>CUVPHI502A</td>
<td>Research and exploit photoimaging trends</td>
<td>Elective</td>
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<tr>
<td>CUVPHI508A</td>
<td>Produce media photoimages</td>
<td>Elective</td>
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<tr>
<td>CLFPOS402A</td>
<td>Manage media assets</td>
<td>Elective</td>
</tr>
<tr>
<td>CUVPHI510A</td>
<td>Plan, capture and exploit art photoimages</td>
<td>Elective</td>
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<tr>
<td>CUVPHI502B</td>
<td>Develop self for photoimaging industry</td>
<td>Elective</td>
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<tr>
<td>CUVPHI505A</td>
<td>Produce an innovative presentation of professional work</td>
<td>Elective</td>
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<tr>
<td>CUVPHI504A</td>
<td>Investigate and exploit innovative imaging options</td>
<td>Elective</td>
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<tr>
<td>CUVPHI514A</td>
<td>Employ colour management in a digital imaging workplace</td>
<td>Elective</td>
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<tr>
<td>CUVPHI503A</td>
<td>Explore the descriptive and emotive nature of photo lighting</td>
<td>Elective</td>
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<tr>
<td>CUVPHI506A</td>
<td>Produce commercial photoimages</td>
<td>Elective</td>
</tr>
<tr>
<td>CUFMP501A</td>
<td>Manage and exploit copyright arrangements</td>
<td>Elective</td>
</tr>
<tr>
<td>CUFIND401A</td>
<td>Provide services on a freelance basis</td>
<td>Elective</td>
</tr>
<tr>
<td>BSBREL401A</td>
<td>Establish networks</td>
<td>Elective</td>
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The possibilities are truly endless. When an opportunity comes your way, take it. Once you begin to put yourself and your ideas out there, doors begin to open and it is an exciting adventure in which you will meet a lot of great people.

CATC is a college that actually teaches you what you will need to know when you start your career. The Interior Design Diploma gives you so many options in which you can take your creative career. The teachers are extremely helpful and insightful and the friendships you make at college will last a lifetime.

Amy Tahere
Current Student
Interior Design | Diploma

This college offers more than I ever expected in such a short amount of time. I cannot believe how much I have learnt, how much I have grown as a designer, how quick the time has passed and how many beautiful friends I have met along the way. If I were to recommend a college for design, it would definitely be CATC.

Katherine Deegan
Current Student
Interior Design | Diploma

This course is one of the most enjoyable experiences I have had and I guarantee you, if you are willing to work hard and fully commit to this course, you will not be disappointed. “The difference between getting somewhere and nowhere is the courage to make an early start.”

Charles M Schwab

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Charles M Schwab
After seeing all of my brother’s great work and overwhelming affection for CATC during his studies, I had to come and check it out for myself. Looking at the website, and talking to him persuaded my decision to enrol into the college and come for an interview, where I had to show a few pieces of my work. My first impressions of the college were that it had a great working environment with friendly lecturers, students, and admins that have created a homely atmosphere.

What I enjoy most about the course is that the lectures put in 100% to each and every lecture. Their friendly attitude makes every lesson enjoyable and productive.

CATC is a place where creative people of like minds can get together and feed off each other’s creativity. There is always something creative to learn, experiment with and do and there are so many resources available to develop your ideas and challenge yourself with as a designer.

The lecturers at CATC are amazing. They are always ready to help and always go the extra mile when preparing for lectures and when teaching them. They not only teach you the technical things needed to survive the design industry but they teach you skills like organisation, discipline, time management, the importance of doing research and taking breaks and staying true to yourself and design.

Rachel Agatep
Current Student
Graphic Design | Diploma

Even though it is challenging, the contagious willingness to help one another shown by my peers and lecturers make every moment of it extremely enjoyable, which positively impacts my work and the works of others.

For new students wishing to start at CATC, try your best to give 110% on every brief and exceed expectations. The lecturers look out for students that show interest and a strong passion in their work along with willingness and determination to exceed what’s expected. They will open up amazing opportunities that will greatly benefit you as a designer and your design career.

Isabella Bruzzese
Current Student
Graphic Design | Diploma
Christopher Schulstad is a real hat enthusiast. In actual fact, on any given day you can catch a glimpse of this creative wearing any number of hats: photographer, Von zipper role, designer or student. Recently, Christopher completed a gruelling yet rewarding photo shoot for breast cancer working as an Assistant Photographer for Thor Elias Engelstad, a role that he juggles with Designer at Von Zipper, freelance designer and student of multimedia and advertising.

“I’d always had a passion for illustration and design and wanted to be able to work for myself” says Christopher, and it’s this longing which led him to the program at CATC. “I relished the opportunity to continually feel creative and interact with people on the same wavelength as me.”

When it came to choosing a design school, Christopher’s decision was simple. “CATC Design School had the winning edge. All of the lecturers have either worked in, or are still working in, the design industry. This means that their knowledge and experience is relevant and what you need to know to get an important head-start in the design industry.”

Christopher clearly isn’t someone who just waits for things to happen, having taken the initiative to volunteer his creative services to companies while still a student. “Volunteering was a way for me to showcase my work, and gave me the chance to make great connections and make a good name for myself.” Speaking from experience he offers some helpful tips to graduates: “Network, network and network some more. Make positive work relationships with industry, and to get your name out there, put up your hand and volunteer to do jobs for free.”

“Completing the course was such a big achievement for me and helpful teachers helped make a great learning environment” he goes on to say. Not only has Christopher’s voluntary work paid off, but it seems everything he learnt at school has too. “Every day I get the chance to apply pretty much everything I learnt at school and I am a believer that attention to detail and practice makes perfect! CATC provided me with tons of practical and relevant industry knowledge which has helped me to progress in my career.”

So what motivates this talented artist? Bauhaus, De stijl and Cubism are just a few of the art movements that have wet Christopher’s appetite for design. “Also a really good Art Director/Graphic Designer of today that influences and inspires me is Sydney-based artist, Jonathan Zawada – I like his style because it’s so incredibly different.” There’s no doubt that this highly-creative and energetic individual will go on to inspire many designers of his own. We wish Christopher every success for his bright future ahead.
Graduate spotlight
Designer, Von Zipper
Assistant Photographer, Thor Elias Engelstad
Graphic Design Graduate

Christopher Schulstad
“CATC gave me the opportunity to grab hold of a new career, execute my new-found knowledge and become a professional in the industry I used to only dream about.”
Bijour Hubard knew it was time for a change. For ten years, she had been working in her chosen field and was unsatisfied. “I started to ask myself whether there was more to life than working nine to five, six days a week,” she says. Bijour kept returning to the thought that life should be about having an enjoyable lifestyle and loving what you do. She had always dreamed of working in interior design, and so she began taking steps towards a major career – and life – transition.

After researching a range of courses, she decided on CATC’s Applied Design and Decoration course. “I wanted to study somewhere that was recognised, professional and welcoming to mature age students,” says Bijour. As soon as she had her interview at CATC, she knew it was the right college for her.

Bijour says CATC opened her eyes to the variety of career options within the design industry. “We were encouraged to partake in as many industry activities as possible. Attending field day trips and design shows interstate were excellent ways to see what the industry was all about, and to help me decide which direction I wanted to take my career.”

She also drew much support from her educators, who were able to share real-life stories of past students who had gone on to excel in the field of interior design, as well as her fellow students at CATC. “Many students studying at CATC are already in the industry and are furthering their skills. Keeping up a positive attitude was easy when being surrounded daily by successful and positive people.”

Now a graduate of CATC Design School, Bijour has found casual employment as a Home Decor Consultant with one of Australia’s top building companies. “Without the knowledge I obtained [through the course] I never would have impressed my current employer.” And for Bijour, her dream job in interior design is just that. “I absolutely love what I do; I love helping people choose colour schemes for their homes and investment properties. Every day I get excited about the fact I’m helping to create contemporary atmospheric spaces for families and couples to enjoy for years to come,” she enthuses. She has also finally found the balance in her lifestyle that she craved. “I work casually which means I’m not restricted to set hours, and I’m making more money than I ever thought I’d be earning.”

In the long term, she plans to work for herself and has already begun the bold move of starting her own business. She admits CATC prepared her well in this regard, as the course covers business planning and marketing. “I found my modules were guiding me through real-life experiences and preparing me for the industry itself.”

Bijour’s advice to current students? “You are responsible for your learning, attitude, marks and future within the industry. Network as much as possible, put yourself out there, call as many businesses you would like to work in and seek work experience. Do one day a month if you can, somewhere different every time. Keep in touch with people you meet in the industry and learn, learn, learn!” And for graduates just starting out in industry? “Be prepared to give it 200 per cent! Live, eat and breathe it, and you can only go far.”

We wish Bijour every success in her career.
When Matthew Grand chose to study Interior Design at CATC Design School, he never imagined he’d be turning heads in the design industry on graduation. In fact, he admits he hadn’t even considered interior design as a career until he came across a brochure outlining CATC’s study options.

Like many school-leavers, Matthew was unsure what to do next. “I knew I had an eye for design, form and colour, but I wasn’t sure what to do with it,” he says. Originally from England, Matthew had been on working holiday in Australia when he heard about CATC. After researching the college, he enrolled in the Interior Design course in Sydney.

Matthew soon realised it was the right decision. “Getting off the bus at Circular Quay every morning and walking through The Rocks on your way to college is not a routine that all design students are blessed enough to experience.” But it was not just CATC’s setting that inspired Matthew; it was the educators, who ensured he was developing to his creative potential, and the relaxed learning environment itself. He also drew support from his fellow students: “They made me feel as though I wasn’t 10,000 miles away from home.”

Two years on, as a graduate, it’s that same eye for design, form and colour that led him to be named 2011 Graduate of the Year in the Design Institute of Australia’s awards. The awards recognise students in New South Wales, Victoria, Tasmania and the ACT who display talent in one of five areas of design. “After just two years of study with CATC, I can’t believe my work has been recognised by the Design Institute of Australia,” he says.

For the awards, Matthew was required to submit two projects from the second year of his course. “I chose to submit a Commercial Office Design project and a Retail Design project. I wanted to demonstrate how dynamic these spaces could be through the right design,” he explains.

It was Matthew’s Commercial Office Design project that saw him win first place in the Interior Decoration and Design category and also claim the title of overall Graduate of the Year. “I think the awards are a great way of recognising talent and passion for design in the early stages of a designer’s career.” The Design Institute of Australia acknowledges the significant fact that design graduates are the next generation of people to leave their mark in the design industry.

Matthew plans to put his talent to good use and knows that the practical knowledge he gained through his diploma will be invaluable. At CATC, Matthew says he learned the language of design, the beauty of spatial form and arrangement and the unwritten orders of how to design space. “These are all things that now affect every way I view the built environment and the world we live in today.”

He hopes to remain in the country to experience Australia’s design industry. Currently seeking a full-time position in interior design, Matthew acknowledges that the award is a handy feather to have in his cap as he embarks on a career in a competitive industry. “The awards allowed me to meet some great industry leaders and will hopefully open many doors for me. I think it will help to set me apart from other graduates,” he says. And so do we.
Matthew Grand

Graduate spotlight
2011 Graduate of the Year (GOTYA)
Interior Design | Graduate
What equipment will you need during your studies at CATC?

You will be required to have particular materials to complete your projects and will need to purchase additional materials throughout your studies.

Students studying on campus are able to buy a CATC art kit, which contains the equipment you’ll need to get started.

Distance learning students are able to view the contents of the art kit on the CATC website. You’ll need to purchase some of this equipment before you start your studies.

If you’re studying photography, you’ll need a digital SLR camera with manual settings and general photographic accessories such as card readers, standard lens, memory cards, battery charger etc.

Key intakes, term dates and tuition fees

CATC Design School key intakes, term dates and tuition fees are published in the CATC Design School Schedule of Fees and Dates. This information is available at the back of this course guide or at www.catc.edu.au.

Course Application Checklist

Now that you have decided to launch into an aspirational career in graphic design, interior design or photography there are a few administration steps to consider in your application process. The following checklist provides an easy to use guide to help you through the process:

- Signed Application Form
- Complete VET FEE-HELP Form (if applicable)
- Examples of Creative Work
- Certified copy of Year 12 Senior Certificate
- Photo ID

If applying for VET FEE-HELP:

- Certified copy of proof of Australian Citizenship (Passport or birth certificate)

- Signed and completed VET FEE-HELP Form

- Tax File Number

Documents must be provided upon application

Applicants with outstanding paperwork cannot be guaranteed a place in the course.

Applicants must submit certified copies of documents. Originals can be cited and copied by an authorised Think Education staff member.
**What should you expect to pay for materials during your studies?**

Based on the following information, you should allow for additional course costs of approximately $350 - $750 per year.

- Interior Design art kits are $500 (inc GST)
- Graphic Design art kits are $300 (inc GST).

The following costs are a guide only and will vary with each student.

- Printing costs $20 - $50 per trimester
- Replenishing art kit/additional items $10 - $30 per trimester
- Photography students require a Digital SLR camera with full manual settings. We suggest that between $1,500 - $2,600 should be budgeted for a new camera and lens kit.

Advice about which camera might be the most appropriate can be found by talking to the Photography Program Manager during the first week of study.

Additional photography costs might include:

- Card Reader - $40
- Stationery items - $60
- Printing - $60-$80 per trimester.

Other expenses may include excursions and attending industry events.

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**Class times and orientation**

Please contact your Course and Career Advisor for the class times of your course of interest. We have multiple intakes each year and orientation takes place on the first day of the course.

The day includes:

- Finishing off enrolment procedures, e.g. student photos
- Checking out the college layout, facilities and resources
- Familiarising yourself with emergency procedures
- Viewing the Resource Centre and other local academic resources
- Picking up your art kit if you ordered one
- Chatting with key staff and meet your lecturers
- Taking a peek at subjects you’ll be learning.

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**Computers and software**

Students studying on campus will be required to have their own laptop throughout their studies.

CATC has negotiated significant discounts with our IT supplier including laptop and software discounts. Please refer to the CATC website for more information www.catc.edu.au.

Minimum recommended specifications for laptops are:

- Intel Core™2 Duo Processor (2GHz/800MHz FSB/3M Cache)
- PC’s | Windows XP up OR Mac’s | Leopard up
- 13” screen or larger or a minimum resolution of 1400 x 900 pixels
- Memory | 3GB Dual Channel 1066MHz DDR3 SDRAM (2 x 2GB)
- Video card | 256MB external or combined memory
- Hard Drive | 200GB | 5200rpm or 7200rpm

We recommend that all students have Adobe Creative Suite (preferably CS5) on their computers. This software is essential if you’re studying Graphic Design or Photography.

Interior Design Diploma students will also need ArchiCAD software (free student version).

Students wishing to study on campus will require a laptop.

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**Assessment methods**

Assessment is through design projects, research projects, group work and presentations.

**VET FEE-HELP**

VET FEE-HELP is a Commonwealth Government loan given to eligible Australian fee-paying students to help pay for part, or all, of their tuition fees which means that you can begin studying without paying any upfront fees.

What courses are ELIGIBLE FOR VET FEE-HELP?

**Interior Design**

30700QLD Diploma of Commercial Arts (Interior Decoration & Design)

**Graphic Design**

30675QLD Diploma of Commercial Arts (Graphic Design).

For details see www.think.edu.au/about-think/think-quality/fee-help

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For more information about VET FEE-HELP contact the student enquiry line on 13 38 73
The following are our entry requirements:

Certificate courses
To gain entry into CATC Certificate III courses, you will need to:

- Have successfully completed Australian High School Year 10, or equivalent; OR
- Be 21 years of age or over with evidence of work experience or further study.

Students who successfully complete a Certificate III or Certificate IV (Graphic Design only) will gain automatic entry into the Diploma.

Diploma courses
To gain entry into CATC Diploma courses, you will need to:

- Have successfully completed Australian High School Year 10, or equivalent; OR
- Be 21 years of age or over with evidence of work experience or further study; AND
- Submit examples of creative work; OR
- Provide other evidence to demonstrate a genuine interest in design.

Examples of creative work:
This should be a minimum of six pieces of original work although up to ten or twelve examples is preferred. By “original” we mean work you’ve created yourself. It doesn’t matter whether they’re school or college projects, personal projects or projects from another design course. Examples of creative work may include sketches, drawings or paintings you’ve done, photographs you’ve taken or photographs of things you’ve made.

If you’re studying with us through our Distance Learning program you’ll need to send us examples of your work as PDFs via email. Full-time and Part-time students and all overseas students are also able to submit their work via email if they wish. PDF file sizes should be no more than 5mb.

Your creative work should demonstrate an interest in design, basic drawing skills and basic computer skills. If you’re applying to study photography, examples of creative work should demonstrate an interest in photography and basic computer skills.

Other evidence:
In the absence of examples of creative work, you can join one of CATC’s two-day workshops. The workshops will provide you with the skills to develop a portfolio. Alternatively, you will need to provide other evidence in support of your application so we can determine whether you’ll benefit from our programs. Evidence of this nature might include academic transcripts, evidence of relevant work experience or personal references.
Course credit / RPL

If you’ve completed another related course, or have previously worked in a related industry, you may be eligible to receive course credit. This means that you’re able to gain credits towards the course you’re enrolling in.

In applying for course credit you will need to provide the following documentation along with your application such as:

1. Certificates/Qualifications/Transcripts of previous related study
2. Examples of work completed or a portfolio if you have one
3. Letters from previous or current employers which state the tasks that you undertook or currently undertake in your position.

Course Credit is granted at the discretion of CATC.

Please refer to our Granting Course Credit Policy and Procedure at www.think.edu.au/policiesandforms. We encourage you to apply for course credit at the same time as submitting your application for enrolment.

What additional information and application details apply to me?

Australian students

For the purposes of this prospectus you are defined as an ‘Australian student’ if you are:

- an Australian citizen; or
- an Australian permanent resident; or
- in Australia on a Humanitarian visa; or
- a New Zealand citizen.

Overseas students

If none of the Australian student criteria above applies to you, then you are considered an overseas student. (Please see page 68 for more information).

General information

The qualities we look for in students applying to study at CATC:

- A desire to be creative
- A passion for design
- Basic drawing and computer skills
- A basic understanding of the course in which you’re applying
- The commitment to complete additional work outside of class hours

If you’re studying with us full-time, you should expect to spend an extra 10-15 hours a week (approx) working on projects.

Part-time and Distance Learning students should expect to spend an extra 6 hours a week (approx) working on projects.

CATC Design School welcomes applications from qualified applicants aged 16 and over.

Additional requirements for overseas students

If you’re an overseas student, you need English language proficiency of IELTS 5.5 (Academic) with no individual band score lower than 5.0 (Academic) or equivalent proof of English language proficiency.
Why study the Direct Entry Program?
This program will enable you to build your academic and English skills to succeed in the design program. Learn to refine your research and referencing skills, become efficient in planning your study time and upgrade your skills in writing assignments. You will also learn how to be an effective member of a team, think critically and achieve the best assessment results.

An added advantage of this course is access to Learning and Academic Skills (LAS) support for your entire study duration at CATC Design School.

Your LAS tutor will assist you to continue to improve your skills during your study, both in specialist academic skills classes and in bookable tutorials. This service aims to significantly improve your assessment grades.

If you have an IELTS level of 4.5 or equivalent you will need to enrol in the 15 week program. If you have an IELTS level of 5.0 or equivalent you will be eligible to enrol into the 10 week program. The exit level for both programs is IELTS 5.5.

How is the Design Direct Entry Program different to a generic EAP course?
- Improve your English level and academic skills while learning language used in the design industry
- Achieve your required English level in only 10-15 weeks depending on IELTS entry level
- Progress without completing an IELTS/TOEFL test
- Study with like-minded students who share design as their passion
- Study for 25 hours per week

Note: this course is taught in Sydney only at our North Sydney campus. For details please visit www.think.edu.au.

Design Direct Entry Program
(Intermediate to Advanced)

Duration:
IELTS 4.5: 15 weeks
IELTS 5.0: 10 weeks

Start dates:
IELTS 4.5: May / September
IELTS 5.0: July / October

Study options,
Australian students:
Full-time
Assessment of the Design Direct Entry Program is continuous and includes:

- Weekly and monthly tests
- Written assignments, homework projects, self and peer assessment of group work.

Final assessment is made on the basis of:

- Learner’s performance
- Written and oral assignments
- Targeted tests
- Design projects
- Overall participation in class.

You must complete all set tasks and submit original work in order to pass. Your failure or success in passing the course is determined not only by percentage marks but mainly by your overall progress and effort put into the course.

Assessment relates to individual learners’ strengths and weaknesses or what each learner can do.

Your achievement and progress are assessed and reported against course goals and criteria and not in comparison to other students.

Study options, overseas students:
Full-time

Location:
Sydney

Design Direct Entry Program (Intermediate to Advanced)
CRICOS course code: NSW 066807D
Quality and Australian regulations


The Department of Education, Employment and Workplace Relations regulates the education and training sector’s involvement with overseas students studying in Australia on student visas. It does this through the Education Services for Overseas Students legislative framework. This protects Australia’s reputation for delivering quality education services and the interests of overseas students, by setting minimum standards and providing tuition and financial assurance.

The legislation mandates a nationally consistent approach to registering education providers so that the quality of the tuition, and care of students, remains high. The professionalism and integrity of the industry is further strengthened by the ESOS legislation’s interface with immigration law. This imposes visa related reporting requirements on both students and providers.

Overseas students under 18

CATC accepts applications from qualified applicants under 18 years old. Overseas students under 18 years old studying in Australia must live with a homestay, parent, or relative. The College has established review and approval processes to help ensure accommodation arrangements are appropriate for overseas students.

The College arranges guardianship and welfare services with ISA for our overseas students under 18 years old who stay in homestays. ISA provides independent support for students to help them adjust to life in Australia and assist with resolving any challenges along the way.

School-aged dependents

School-aged dependents accompanying you to Australia are required to pay full fees if they are enrolled in either a government or non-government school.

Living in Australia

We recommend that you set aside $350 – $400 per week for living expenses. For information on living in Australia, including indicative costs of living and accommodation options please visit www.catc.edu.au/overseas-students.

Accommodation

Student accommodation options in Australia range from homestay accommodation to student residences, shared apartments, or living on your own. For details on possible places to look for permanent and temporary accommodation please visit www.catc.edu.au/overseas-students.

Homestay accommodation

Homestay offer students the opportunity to live with an English speaking family. This is a great way for international students to practice their English language skills and learn more about local culture and customs. For details on our approved homestay providers please visit www.catc.edu.au/overseas-students.

Apartment living

Many students share apartments or live on their own. It is recommended that students plan to be in Australia early in order to visit apartments and meet potential flatmates before making a commitment. You may like to book into a hostel for your first few days and then look for share accommodation with others.

Education Agents

To access a list of our education agents please visit www.catc.edu.au/how-to-enrol/education-agents
We are thrilled you have chosen or are thinking about working towards your career ambitions with us. There is a range of choices, so it is important to be clear about your aspirations and what you would like to achieve. If you would like more information on any of the material presented in this brochure, book a tour at one of our campuses, visit www.catc.edu.au or contact a Course and Career Advisors at one of our campuses below.

So, what are you waiting for?

**Say Hello**

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**Sydney**
Level 4, 1-5 Hickson Road
The Rocks, Sydney NSW 2000
Phone: +61 2 9251 0029
Fax: +61 2 9251 0099

Email: enquiries@catc.edu.au
Web: www.catc.edu.au

**Melbourne**
595 Little Collins Street
VIC Australia 3000
Phone: +61 3 9670 4026
Fax: +61 3 9670 9404

**Brisbane**
Unit 2, 10 Costin Street
Fortitude Valley
QLD Australia 4006
Phone (Aus): 1300 66 11 11
Phone: +61 7 3270 1000
Fax: +61 7 3270 1001

**Gold Coast**
Level 2, 9 Bay Street
Southport
QLD Australia 4215
Phone (Aus): 1300 66 11 11
Phone: +61 7 5592 6181
Fax: +61 7 5592 6064
Are the courses approved by industry?

I don’t have a portfolio, can I still apply?

Are the courses accredited?

FAQs

All of the nationally recognised courses offered by CATC have been put together with extensive input from industry. We’ve had input from different sectors of the Graphic Design, Multimedia and Interior Decoration and Design industries in the form of a Curriculum Development Advisory Committee (CDAC). Regular reviews and new course development are conducted in consultation with a Course Advisory Committee (CAC). The CAC provides us with feedback on the relevance of what is being taught at CATC in such areas as technological changes and trends within the industry sector.

All teaching staff at CATC have extensive industry experience – and many currently work within their industry to keep up-to-date with their professional development requirements.

Yes they are.

All applicants are considered for CATC courses. A portfolio helps us see how creative you are and gives the Course and Careers Advisors an insight to your skills and ability so they can give you the best advice on CATC courses and your career in design.

Please see the entry requirements on page 66.

CATC has a range of career courses and training programs recognised under the Australian Qualifications Framework.

The content and standards of a course are appropriate to the certification to which it may lead.

The curriculum, including assessment methods, will enable the achievement of the required competencies.

See inside back cover for more details.

Yes.
How do I know if I am eligible to receive Austudy payments?

I have previously studied and/or worked in the design field - can I receive credits for things that I have done?

Is it hard to get in?

All CATC vocational courses are eligible for Austudy. You will need to phone Centrelink to find out the eligibility criteria and study guidelines as it relates to you as an external student.

If you can demonstrate competency in any of our learning outcomes you can apply for Course Credit.

Please see Course Credit process on page 66 for further information.

The application process is not a competition; applicants are considered on an individual basis to ensure that the course is suitable to their particular needs and skills.

For more information contact Centrelink on 132 490

Yes.

The End.
“The past is of no importance. The present is of no importance. It is with the future we have to deal. The past is what man should not have been. The present is what man ought not to be. The future is what artists are.”

Oscar Wilde
Think: Education Group is distinguished by its commitment to providing innovative, industry relevant degree and vocational courses at the highest levels. This not only provides students with a guarantee of quality but also a unique learning experience that sets them apart from other college and university graduates.

CATC Design School is a trading name of Think: Colleges Pty Ltd, a private Higher Education Institution accredited by the New South Wales Department of Education and Training (DET) and a registered training organisation with national qualifications and courses accredited by the Australian Skills Quality Authority (ASQA). AQSA is the only national accreditation authority for the State of New South Wales authorised via the National Vocational Education and Training Act (2011) and related legislation to accredit private providers of vocational education and training. Qualifications for overseas students are awarded by Think: Colleges Pty Ltd (RTO No 0269, CRICOS Provider Code NSW 00246M, QLD 03107J, VIC 03252M). All degrees, diplomas and advanced diplomas and some certificates issued by the College are recognised within the Australian Qualifications Framework. Currently the College is subject to periodic audits by the Australian Universities Quality Agency and AQSA.

Workshops, seminars, and short courses offered by the College are not recognised within the Australian Qualifications Framework and they are not accredited by DET or VETAB. These are developed by the College in consultation with industry in order to meet industry needs.